Perceived Usefulness

Usage Trends

Subject Norms

Perceived Ease of Use

Social Influence

Use of Web 4.0

Use of Online Tools

Intention to Continuously Use

Quality

Security

Responsiveness

Reliability

Trust

| Variable | Description | Citation |
| --- | --- | --- |
| Intention to Continuously Use | Conceptual Model:    Research Framework: | Author: Øystein Sørebø, Hallgeir Halvari, Vebjørn Flaata Gulli, Roar Kristiansen  Title: The role of self-determination theory in explaining teachers’ motivation to continue to use e-learning technology  Journal: Computers & Education  Vol.: 53  Pages: 1177-1187  Year: 2009  Author: Tantatape Brahmasrene & Jung-Wan Lee  Title: Determinants of Intent to Continue Using Online Learning: A Tale of Two Universities  Journal: Interdisciplinary Journal of Information, Knowledge, and Management  Vol.: 7  Pages: 1-  Year: 2012 |
| Use of Web 4.0   * Use of Online Tools * Usage Trends * Social Influence | Research Model:    Research Model: | Author: Norizan Anwar; Farrah Diana Saiful Bahry; Noraizan Amran; Azizah Mohd Nor  Title: Factors influencing the use of Web 2.0 tools: Usage trends and expectations  ~~Journal~~/Conference: Business Engineering and Industrial Applications Colloquium (BEIAC)  Vol.: -  Pages: 374-379  Year: 2013  Author: Jian Dua, Jing Lua, Dong Wua, Huiping Lib & Jie Li  Title: User acceptance of software as a service: Evidence from customers of China’s leading e-commerce company, Alibaba  Journal: The Journal of Systems and Software  Vol.: 86  Pages: 2034–2044  Year:2013 |
| Perceived Usefulness  &  Perceived Ease of Use | Comprehensive Model:    Research Model: | Author: Hong-bumm Kim, Taegoo (Terry) Kim & Sung Won Shin  Title: Modeling roles of subjective norms and eTrust in customers’ acceptance of airline B2C eCommerce websites  Journal: Tourism Management  Vol.: 30  Pages: 266–277  Year: 2009  Author: Chun-Hsiung Liao & Chun-Wang Tsou  Title: User acceptance of computer-mediated communication: The SkypeOut case  Journal: Expert Systems with Applications  Vol.: 36  Pages: 4595–4603  Year: 2009 |
| Subject Norms | Comprehensive Model: | Author: Hong-bumm Kim, Taegoo (Terry) Kim & Sung Won Shin  Title: Modeling roles of subjective norms and eTrust in customers’ acceptance of airline B2C eCommerce websites  Journal: Tourism Management  Vol.: 30  Pages: 266–277  Year: 2009 |
| Quality   * Security * Reliability * Responsiveness * Trust | Research Model:    Research Model:    Comprehensive Model: | Author: Chun-Hsiung Liao & Chun-Wang Tsou  Title: User acceptance of computer-mediated communication: The SkypeOut case  Journal: Expert Systems with Applications  Vol.: 36  Pages: 4595–4603  Year: 2009  Author: Jian Dua, Jing Lua, Dong Wua, Huiping Lib & Jie Li  Title: User acceptance of software as a service: Evidence from customers of China’s leading e-commerce company, Alibaba  Journal: The Journal of Systems and Software  Vol.: 86  Pages: 2034–2044  Year:2013  Author: Hong-bumm Kim, Taegoo (Terry) Kim & Sung Won Shin  Title: Modeling roles of subjective norms and eTrust in customers’ acceptance of airline B2C eCommerce websites  Journal: Tourism Management  Vol.: 30  Pages: 266–277  Year: 2009 |